

# Spectrum™ Max Night Ballpen - Data Sheet

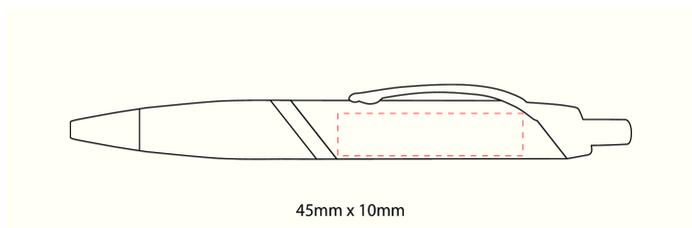


## Product Description

Redesigned profile barrel for the Spectrum™ Max to offer a 25 percent increase in print area.

## Product Specifications

<b>Branding Method</b>	Spot Colour, Full Colour Wrap
<b>SKU</b>	PSMCB
<b>Minimum Order Quantity</b>	250
<b>Product Type</b>	Push-Button Ballpen
<b>Refill Colour</b>	Black
<b>Weight</b>	14.0g
<b>Print Area Spot Colour</b>	45mm x 10mm
<b>Print Area FCP</b>	45mm x 10mm



Branding Method	Origination	250	500	1000	2000	5000	10000
1 Colour Print	£31.00	£0.610	£0.610	£0.520	£0.520	£0.480	£0.470
2 Colour Print	£62.00	£0.800	£0.800	£0.720	£0.710	£0.630	£0.610
3 Colour Print	£93.00	£0.990	£0.990	£0.930	£0.910	£0.780	£0.750
4 Colour Print	£124.00	£1.180	£1.180	£1.130	£1.110	£0.930	£0.890
Full Colour Print	£37.00	£0.710	£0.710	£0.710	£0.710	£0.710	£0.710
Plain Stock	£0.00	£0.420	£0.420	£0.420	£0.420	£0.396	£0.393



**Prices shown are RRP**